

## **Location: BRAZIL** GMT CA: 3 **GMT: Ricardo Shoiti Komatsu CLUBS MEMBERSHIP Club** Results Clubs **Membership** Results <u>Membership</u> 2011-2012 2012-2013 2011-2012 2012-2013 New Actual Actual Gain/ Gain/ Net Actual Actual Gain/ Gain/ Club **Dropped** Loss of Loss of New Dropped Loss of Loss of New Memb Month Month Goal Clubs Clubs Clubs Clubs Goal Memb Memb Memb Memb Jul/Aug/Sep 0 0 0 0 Jul/Aug/Sep -50 -24 3 26 Oct/Nov/Dec Oct/Nov/Dec 0 0 0 0 30 -31 -1 6 Jan/Feb/Mar Jan/Feb/Mar 26 Totals 0 0 Totals 56 -81 -25 35 **Club Results 2012-2013** Membership Results 2012-2013 Goal, New, Dropped, Gain/Loss Goal, New, Dropped, Gain/Loss 30 6 20 10 0 -10 0 -20 -2 -30 -40 -50 -6 Jul/Aug/Sep Oct/Nov/Dec Jan/Feb/Mar Jul/Aug/Sep Oct/Nov/Dec Jan/Feb/Mar Goal Gain Loss C Goal Actual Dropped Actual Dropped Gain Loss C Comparison of Club Gain/Loss Comparison of Membership Gain/Loss **Current Year Compared to the Previous Year Current Year Compared to the Previous Year** 30 1 20 8.0 10 0.6 0 0.4 -10 0.2 -20 -30 0 Jul/Aug/Sep Jan/Feb/Mar Jul/Aug/Sep Oct/Nov/Dec Oct/Nov/Dec Jan/Feb/Mar Current Year Current Year Previous Year Previous Year YTD Status Quo Clubs 2012-2013 Gender Comparison 2012-2013 Status Quo Clubs Compared to Status Quo Members 63% 62% 6 **37%** 38% 4



